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**HOTEL NOBLE**  
KUALA LUMPUR

## Hotel Noble, Kuala Lumpur Newsletter

Tourism News Updates

October, 2009 (1st version)

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### Happy Deepavali, best warm regards from The Management of Hotel Noble, Kuala Lumpur

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**HAPPY DEEPAVALI**

### X-ray-ted: British airport scanner reveals all



A British airport has started using a security scanner which produces

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naked X-ray images of travellers complete with genitalia, body piercings and breast implants, officials said Tuesday.

Staff at Manchester airport in northwest England, where it is on trial, say the machine takes a black and white picture of each passenger which is examined by one security officer before being deleted. Travellers who do not like the idea can instead opt for the traditional frisking procedure, but the new machine speeds up the security process as it does not require passengers to remove coats, shoes or belts.

"Most of our customers do not like the traditional 'pat down' search - they find it too intrusive, but they still want to be kept safe," said Sarah Barrett, the airport's head of customer experience.

"This scanner completely takes away the hassle of needing to undress. The images are not erotic or pornographic and they cannot be stored or captured in any way."

The machines, already in use at a number of US airports, are designed to detect any hidden weapons or explosives before they are taken on board planes.

Source : Relax

## Airasia Records Increase In Sales Through Low Fare Madness Campaign

AirAsia's "Low Fare Madness" campaign has helped the low cost airline record a more than 60 per cent increase in sales.

Due to the good response, the promotion period from Oct 5-11, has been extended to Oct 18 for the travel period of Oct 19 to Nov 19 this year.

It applies to all seats and flights from Malaysia but excluding that of AirAsia X.

"Customers have also responded positively response to our GoHoliday packages with guests being offered exclusive last minute hot deals and fantastic options on ground tour arrangements including free rooms at over 180 Asia Pacific hotels online at goholiday.airasia.com," Kathleen Tan, the Regional Head of Commercial for AirAsia Group said in a statement, Thursday.

AirAsia's Low Fare Madness promotion is to encourage guests to plan their travel on week days rather than weekends.

Source : Bernama

Feel free to contact us regarding your arrangement of accommodation with us via telephone, fax or email.

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Sincerely,



*Andy Chong*

Hotel Noble, Kuala Lumpur

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